



Dear Potential Sponsor,

Hays Youth Soccer Association(HYSA) is looking to secure sponsorships for our 1st annual Kickin' it 5K. The event will be held January 1, 2018. We are excited to announce that we will be partnering with For the Love of Go for this event. We are starting this tradition to raise money for scholarships which allows our club to support the youth athletes in the local community. HYSA has been a part of the local community since 1982. We currently offer scholarships to players but with the growth of our community we are constantly striving to do more for the kids in our community. To make this event a huge success we will need committed sponsors.

About HYSA

HYSA is a volunteer based organization, the organization is not funded by the city or the county. The purpose of Hays Youth Soccer Association (HYSA) is to provide the opportunity for youth to participate in the sport of soccer at all levels of competition. In providing a soccer program, HYSA shall teach good sportsmanship and develop soccer fundamentals.

HYSA serves over 400 youth each season ages 3-18, in and around northeast Hays County, including Buda, Kyle, Mountain City, Wimberley and San Marcos. HYSA has recreational programs for ages 3- 18 years of age, as well as a competitive soccer program for ages 8 - 18 years of age. HYSA is located on Hays Youth Drive, Buda, Texas 78610, just east of the intersection of 2770 and 1626.

If you have any questions, please feel free to visit our website:

www.haysyouthsoccer.org or contact our sponsorship coordinator, Jennifer Perry at registrar@haysyouthsoccer.org.

Sincerely,

HYSA Board of Directors



\$1000 Sponsorship - CHAMPION LEVEL

This is a one-of-a kind sponsorship level. Does your business need the extra exposure to our community? Act quickly, because there is only one spot available at this level. Your business will receive the following:

- ❖ Your extra-large business logo on t-shirts.
- ❖ Your business banner/sign at the event.
- ❖ Any items with your business name will be included in our race packets.
- ❖ Opportunity to speak and/or promote your business at the race.
- ❖ Banner hung on the fence at the soccer fields for 1 year.
- ❖ Company logo on our website with hyperlink to your website.
- ❖ Exposure to over 400 local athletes and their families.
- ❖ Exposure to families and athletes from various surrounding areas.

\$750 Sponsorship – GOAL KEEPER LEVEL

- ❖ Your large sized business logo on t-shirts.
- ❖ Your business banner/sign at the event.
- ❖ Banner hung on the fence at the soccer fields for 1 year.
- ❖ Company logo on our website with hyperlink to your website
- ❖ Any items with your business name will be included in our race packets.
- ❖ Exposure to over 400 local athletes and their families.
- ❖ Exposure to families and athletes from various surrounding areas.

\$500 Sponsorship – DEFENDER LEVEL

- ❖ Your medium sized business logo on t-shirts.
- ❖ Your business banner/sign at the event.
- ❖ Company logo on our website with hyperlink to your website
- ❖ Any items with your business name to be included in our packets
- ❖ Exposure to over 400 local athletes and their families.
- ❖ Exposure to families and athletes from various surrounding areas.

\$250 Sponsorship - STRIKER LEVEL

- ❖ Your small business logo on t-shirts
- ❖ Your business sign/banner at the event.
- ❖ Any items with your business name will be included in our race packets.
- ❖ Company logo on our website with hyperlink to your website.
- ❖ Exposure to over 400 local athletes and their families.
- ❖ Exposure to families and athletes from various surrounding areas.

\$100 Sponsorship – COACH LEVEL

- ❖ Your Business name listed on t-shirt

Sponsorship Form

Business Name _____

Address _____

Phone Number _____

Contact Name _____

My business/organization would like to sponsor at the following level:

_____ \$1000 Champion Level

_____ \$750 Goalkeeper Level

_____ \$500 Defender Level

_____ \$250 Forward Level

_____ \$100 Coach Level

Please email logo to registrar@haysyouthsoccer.org

All sponsors are encouraged to set up a "spirit station" along the course on race day. Bring your signs and your noisemakers and support our runners and athletes.