



Dear Potential Sponsor,

Dance Unlimited Company is looking to secure sponsorship of our annual family fun run – **Tutus and Tennies presented by Howdy Honda** – to be held January 27, 2018. We need you! We are continuing this tradition to raise money for our national award winning competitive dance company to attend regional and national competitions in the Spring/Summer of 2018. We want to make this a huge success and we are hoping you will help.

We are currently offering exclusive sponsorship opportunities for our 5K and are super excited about the potential partnerships to be made in our community. Our **Tutus and Tennies** sponsorship options include a wide variety of exposure levels, as well as extra perks to promote local businesses/brands, etc. **This year we have added more levels of sponsorship, as well as more advertising along with your sponsorship!**

Dance Unlimited has been an integral part of the Buda community, and students from Buda, as well as surrounding areas, have called this studio home since 1998. Dance Unlimited offers a wide range of classes for all levels and ages. For those dancers who want to study more seriously, students are encouraged to audition for Company. In addition to dance skills and technique, we stress proper behavior, respect for self and others, performance skills, proper body conditioning, proper nutrition, working as a team, time management and responsibility.

The Dance Unlimited Company is committed to promoting wellness, not only to the dancers themselves, but to the community as a whole. This is where we need your help- when you sponsor this event, you show your support for wellness in our community and you help Dance Unlimited Company achieve their goals.

If you have any questions, please feel free to visit our website: www.danceunlimitedbudatx.com or contact our sponsorship coordinator, Kristin Woodward (h_kristin@hotmail.com).

Please see reverse side of this page to learn how you can actively support this event and the dancers and families in our community.

Sincerely,

Dance Unlimited Company Families

Promote your business and show your support

ELITE LEVEL - \$2000 Sponsorship-Howdy Honda

This is a one-of-a kind sponsorship level. Does your business need the extra exposure to our community? Act quickly, because there is only one spot available at this level. Your business will receive the following:

- ❖ Your extra-large business logo on t-shirts
- ❖ Your business banner/sign on race course and at finish line
- ❖ Any items with your business name to be included in our packets
- ❖ Opportunity to speak and/or promote your business at the race
- ❖ **FULL back-page ad in our annual recital program to be held in June 2018. With at least 6 recitals, your ad will reach thousands in our community!!!**
- ❖ **Full ad in recital slideshow which is shown before and after each recital**
- ❖ **Large Space in front of the Hays Performing Arts Center during Dance Unlimited recital weekend to advertise with banners, cars, etc.**

\$1000 Sponsorship – Double Platinum Level

- ❖ Your large sized business logo on t-shirts
- ❖ Your business banner/sign on race course, finish line, and in front of Hays Performing Arts Center during Dance Unlimited recital weekend
- ❖ Any items with your business name to be included in our packets
- ❖ **Half page ad in our annual recital program to be held in June 2018. With at least 6 recitals your ad will reach thousands in our community!**
- ❖ **Large logo ad in recital slideshow which is shown before and after each recital**

\$500 Sponsorship – Platinum Level

- ❖ Your medium sized business logo on t-shirts
- ❖ Your business banner/sign on race course, finish line, and in front of Hays Performing Arts Center during Dance Unlimited recital weekend
- ❖ Any items with your business name to be included in our packets
- ❖ Your medium sized logo in recital slideshow which is shown before and after each recital

\$250 Sponsorship – Diamond Level

- ❖ Your small business logo on t-shirts
- ❖ Your business sign at finish line
- ❖ Any items with your business name to be included in our packets
- ❖ Your small business logo in recital slideshow which is shown before and after each recital

\$100 Sponsorship – Gold Level

- ❖ Your Business name listed on t-shirt

All sponsors are encouraged to set up a "spirit station" along the course on race day. Bring your signs, your tutu's, your noisemakers and support our runners.

* Dance Unlimited holds the right to refuse any sponsorship offers.

Dance Unlimited Tutus and Tennies Sponsorship Form

Business Name _____

Address _____

Phone Number _____

Contact Name _____

My business/organization would like to sponsor at the following level:

_____ \$2000 Elite level*

_____ \$1000 Double Platinum level*

_____ \$500 Platinum level*

_____ \$250 Diamond level*

_____ \$100 Gold level

*Please attach a copy of your business logo to be printed on T-shirts (or email h_kristin@hotmail.com).