



# Tom Green Elementary School

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1301 Old Goforth Road Buda, TX 78610 (512) 268-8438 Fax (512) 295-4107

Dear Potential Sponsor,

We are thrilled to say Tom Green Elementary is looking to secure sponsors for its third annual Hornet Races 5K/ Kids Dash to occur September 9, 2017! We need you!

Tom Green Elementary is committed to encouraging a healthy lifestyle for students and families. This event is a huge partnership between the school and the community to show students and their families that the best life is a healthy life. With your support we look forward to making this an annual event in our community.

Your sponsorship will help us ensure a successful, safe event and will also allow us to offer scholarships to families/students that want to participate, but may not have the funds. Further, our event awards medals by grade, allowing more students who complete the 5K to *earn their own medals!*

When you sponsor this event, you show your support for wellness in our community and you help Tom Green raise funds for our school. Past funds have been used to buy 3 sets of headphones that have completely outfitted our computer labs, medals for K-5 at the annual Elf Run and trophies for our annual grade level tug-o-war competition held during Field Day.

Don't miss this opportunity to make Hornet Races a success by sponsoring towards this great cause. Our organization is a 501c3 so your donations are tax-exempt; all sponsors and donors will receive a receipt of their sponsorship or donation after the event.

Our Hornet Races will be held September 9, 2017 at Tom Green Elementary and will run on the 5K course through the surrounding neighborhood and the Kids' Dash course through our parking lot and side street. This event is open to the public and advertised in the local newspaper and social media networks. As a potential sponsor, you will have the chance to come and converse the community and promote your business.

Please see the reverse side of this page to see where you can actively support this event and the students and families in our community. The sooner you sign on, the sooner we can incorporate your business information into our marketing. We look forward to hearing from you!

Jessica Buck  
[hornetraces@gmail.com](mailto:hornetraces@gmail.com)  
512-529-2500

Lynsey Brown  
[hornetraces@gmail.com](mailto:hornetraces@gmail.com)  
956-341-8904

Please make checks payable to Tom Green Elementary (TGES).  
We would love to pick up your donation – or you may choose to mail it to:

Tom Green Elementary School Attention: Jessica Buck  
1301 Old Goforth Road, Buda, TX 78610



## Promote your business and show your support for student and family wellness!

Choose one of the following donation options and, remember, you matter to our success. All sponsors will receive two complimentary 5K race entries and 2 shirts. Please indicate who will be participating and shirt sizes needed so your packets will be ready on event day.

### **\$1500 Sponsorship/Gold Level-Title Sponsors (1 spot available)**

X-Large Business Logo\* on T-Shirts (logo file must be received by August 14)  
Business Logo on Flyers/Posters advertising event  
Business info on TGES Facebook with Hyper Link  
Business Logo at Start Line  
Business Name mentioned during race event  
Marketing items to promote your business, provided to us by Sept. 4 will be included in approximately 250 packets

### **\$1000 Sponsorship/Gold Level (2 spots available)**

X-Large Business Logo\* on T-Shirts (logo file must be received by August 14)  
Business Logo on Flyers/Posters advertising event  
Business info on TGES Facebook with Hyper Link  
Business Logo at Start Line  
Business Name mentioned during race event  
Marketing items to promote your business, provided to us by Sept. 4 will be included in approximately 250 packets

### **\$750 Sponsorship/Green Level (4 spots available)**

Large Business Logo\* on T-Shirts (logo file must be received by August 14)  
Business info on TGES Facebook with Hyper Link  
Business Logo on the finishing stretch of 5K/ Kids' Dash  
Business Name mentioned during race event  
Marketing items to promote your business, provided to us by Sept. 4 will be included in approximately 250 packets

### **\$500 Sponsorship/Hornet Level (6 spots available)**

Medium Business Logo\* on T-Shirts (logo file must be received by August 14)  
Business info on TGES Facebook with Hyper Link  
Business Name on the finishing stretch of 5K/Kids' Dash  
Business Name mentioned during race event  
Marketing items to promote your business, provided to us by Sept. 4 will be included in approximately 250 packets

### **\$250 Sponsorship/Fitness Level (8 spots available)**

Business Name on T-Shirts  
Business info on TGES Facebook with Hyper Link  
Business Name on the finishing stretch of 5K/Kids' Dash  
Business Name mentioned during race event

### **\$100 Sponsorship/Fun Level (10 spots available)**

Business Name mentioned during race event

#### **Information for complimentary 5K registrations (Must be received by 8/14 to guarantee shirt)**

Name: \_\_\_\_\_ Age: \_\_\_\_\_ Gender: \_\_\_\_\_ Shirt Size: \_\_\_\_\_

Name: \_\_\_\_\_ Age: \_\_\_\_\_ Gender: \_\_\_\_\_ Shirt Size: \_\_\_\_\_

#### **Spirit Spot – Free Space on the Race Course**

Gather business associates, family and friends! Bring signs, wear organization apparel, and cheer loud for the participants! We'll contact you with the options upon receipt of your donation and logo.

\*Logo files must be clear and clean in a minimum of 4-inch high or 4-inch length size. EPS or vector image type is preferred, but gifs and jpgs will be accepted. Logos should be sent to [hornetraces@gmail.com](mailto:hornetraces@gmail.com) If you have questions, please email [hornetraces@gmail.com](mailto:hornetraces@gmail.com) We look forward to working with you!